

Integrated Pest Management

Cornell Cooperative Extension
Suffolk County

ccesuffolk.org



Anti-fouling Paints and Boat Bottom Maintenance

10.1 Advertising and Environmental Education Tips for Marinas

The marina office is usually the first point of client contact, so this is an important place for education including:

- Bulletin board displays and copies of:
 - Waste disposal locations and information.
 - Marina environmental policies.
 - Copies of lease provisions that relate to clean boating.
 - Educational materials that remind boaters about clean boating habits.

NOTE: Display clean boating brochures and pamphlets in upright, clear plastic holders, if possible, because they will be:

- ♦ More noticeable
- ♦ More wind resistant
- Provide a “WELCOME” packet that includes:
 - “clean marina” policies.
 - a list of onsite and nearby environmental services that support clean boating practices.
- Provide “clean boating policies” in lease provisions.
- Send staff out to meet and greet new slip tenants and provide clean boating education materials.

NOTE: Staff, or volunteers, can attend a “DOCKWALKER” training where participants are trained to teach boaters sound environmental practices and to hand out brochures on clean boating. You can also host a training session on site.

Marine supply shops on site are often a second point of contact, after the main office.

- AGAIN, have clean boating information on display in clear, upright displays.

- Have associated clean boating products available for purchase.
- Insert clean boating information into shoppers’ bags.
- Print clean boating tips on the back of cash register tape.
- Provide a free bar of environmentally friendly soap with the wrapper printed with “choose phosphate free, non-detergent based soap that is instead vegetable or citrus based” and your facility logo.
- Develop clean boating inserts for monthly billing.
 - Distribute tide charts with clean boater information printed on them.
 - Print clean boater information in newsletters.
 - Share or provide clean boating information to:
 - Tenant Associations
 - Yacht clubs
 - Other boating clubs/groups that meet at your facility

NOTE: Clean Boating information can also be displayed at local ferry offices.

EXTENSION EDUCATION CENTER

423 GRIFFING AVENUE, SUITE 100 | RIVERHEAD, NEW YORK 11901-3071 | 631-727-7850 | CCESUFFOLK.ORG

Prepared by: Tamson Yeh (2022-10)

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